

Animal Welfare Charter

Why an Animal Welfare (AW) Charter?

Animal-related issues are a major concern in Western societies, and public opinion is rightly attentive to how animals are treated.

As a result, stakeholders connected to animals (food or leisure) must examine their own practices and those of their suppliers. For the Pierre & Vacances-Center Parcs Group, the Center Parcs brand is mainly concerned through its food service offering managed by external partners and through leisure activities involving animals; the food service offering of Adagio and Pierre & Vacances, managed by local partners, is much more limited (a few Pierre & Vacances restaurants and Adagio breakfasts).

Although the Group is not in direct contact with livestock production sectors, it is aware of its responsibilities. For several years, it has been considering how to take animal welfare (AW) into account and how to integrate it into its purchasing policies and the way it conducts its recreational activities.

This charter sets out the foundations of its position on animal welfare and the principles for action it implements.

Our Vision of Animal Welfare

The Group endorses the definition of the Five Freedoms of the World Organisation for Animal Health (WOAH), which are universally recognised core principles.

In order to encourage better consideration of animal welfare, the Group has adopted a progressive approach: it means considering animal welfare from the animal's point of view and its expectations, and not only from the human point of view. This animal-centred perspective is the subject of extensive research (notably in France by the CNR-BEA), which is necessary for a proper understanding of it.

Conditions for Improving Animal Welfare

Ensuring animal welfare cannot be separated from farmers' working and living conditions, the economic performance of farms, the environmental dimension of livestock farming, or recreational activities.

The Group's ambition is rooted in this reality. In line with its role, it intends to contribute to positive and realistic progress in animal welfare. Such progress must be based on scientific knowledge recognized by the scientific community and take into account the production conditions of animal sectors and the markets for which products or services are intended.

Ensuring Compliance with Applicable Regulations

The Group's first imperative is compliance with European and national regulations. The Group asks all its suppliers to ensure this.

The core European standard is Directive 98/58/EC, which lays down minimum standards for the protection of animals kept for farming purposes. Adopted in 1998, it is supplemented by directives specific to different sectors, which are transposed into the national laws of the countries in which the Group operates. For example:

- European Directive 2007/43/EC of 28 June 2007 lays down minimum rules for the protection of chickens kept for meat production, transposed into French law by the decree of 28 June 2010
- European Directive 2008/120/EC of 18 December 2008 on the protection of pigs is transposed into French law by the ministerial order of 16 January 2003.

Animal Welfare in the Specifications of Food Service Providers

Within the Group, food service is entrusted to specialised partners. The Group tells them which guidelines it expects to be followed and supports their commitments. This is its main lever for action.

The chicken sector is one of the most advanced, and the Group has been able to make clear commitments. Together with its partners, it has committed, by the end of 2026, to develop ECC poultry ranges (European Chicken Commitment). This policy is already effective for sites located in the Netherlands. In France, the Group will ensure that at least 20% of its chicken meat volume comes from farms guaranteeing access to the outdoors or to a winter garden.

For all its sites, in every country where the Group operates, the Group and its partners use eggs and egg products from free-range or barn systems.

Regarding pigs, the Group encourages its suppliers to select sectors that guarantee product quality while also being committed to reducing controversial practices: in particular, avoiding castration, implementing policies to combat tail docking, and reducing the confinement of sows. In France, Center Parcs food service partners have made commitments in this regard.

More generally, the Group asks its partners to expand their purchasing from sectors engaged in animal welfare improvement policies and encourages the development of animal welfare labels.

These principles apply to all purchases of meat and fish (from farming or responsible fishing). For fish, the Group requires its providers not to offer species threatened with extinction.

Processed products are included wherever possible.

Our Commitments at a Glance

- Adopt a progressive vision of animal welfare based on the animal's expectations
- Ensure compliance with regulations designed to safeguard animal welfare
- Promote animal welfare requirements among its food service suppliers / partners
- Ensure that the recommended changes in practices adopted by its suppliers are based on scientifically sound foundations

- Implement practices recognised by national scientific authorities for the activities offered on its sites